# 1ST ATTEMPT

DEBUT EP / 24 NOV 2023 / DIGITAL

**1st Attempt** marks the beginning of Alexander Moell's own music production. The instrumental debut EP was originally released on 24 November 2023 under the project name AMbrosia and now forms part of the AMSGN catalogue.

## 01 / RELEASE FACTS




RELEASE COVER



ALEXANDER MOELL
AMSGN / ARTIST

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|---|---|
| ARTIST / PROJECT | AMSGN |
| ORIGINAL PROJECT NAME | AMbrosia (2023) |
| RELEASE | 1st Attempt · EP |
| RELEASE DATE | 24 November 2023 |
| FORMAT | Digital · Self-released |
| TRACKS | 4 instrumental pieces |
| BASED IN | Bitburg / Eifel / Germany |

## 02 / SONIC LANGUAGE

The four pieces combine spacious ambient layers with subtly pulsing electronic structures, restrained melodies and gradually shifting textures. Berlin School electronics remain an audible point of reference, without turning the EP into a recreation of a historical sound.

## 03 / ORIGINS

Moell began producing his own music in October 2023. Part 1 introduced the project before the full EP was released. This independent digital release became the starting point for a musical development that would later continue under the name AMSGN.

PRESS MATERIAL / RELEASE EPK / EN

# TRACKS & CONTEXT

1ST ATTEMPT / RELEASE EPK / ORIGINAL RELEASE 2023

## 01 / TRACKLIST

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| 01 | **PART 1** | 5:39 |
| | Airy ambient layers, bright electronic accents and an atmosphere that slowly develops a sense of space. | |
| 02 | **PART 2** | 4:27 |
| | Gentle pulses, floating harmonies and carefully placed synthesizer motifs. | |
| 03 | **PART 3** | 4:48 |
| | Darker impulses and abstract sound details gradually open into softer harmonic passages. | |
| 04 | **PART 4** | 7:36 |
| | The longest piece focuses on sustained textures, gradual movement and a stronger Berlin School connection. | |

## 02 / FROM AMBROSIA TO AMSGN

The original release remains historically associated with AMbrosia. The subsequent change of name to **AMSGN** did not separate the project from its earlier work; it clarified its musical and visual identity. 1st Attempt remains in the same catalogue with its original release date intact.

## 03 / CONTEMPORARY RECEPTION

In March 2024, **Musikzirkus-Magazin** reviewed the EP as a predominantly ambient debut, particularly highlighting the atmospheric development of Part 4. The review documents the project's early musical points of reference.

## 04 / PRESS & CONTACT

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|---|---|---|---|
| WEBSITE | amsgn.com | PRESS | amsgn.com/about/press-information |
| MUSIC CATALOG | amsgn.com/music-catalog | CONTACT | amsgn.com/contact |